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2020/21 Sponsorship Proposal

The Langhorne Creek Bowling Club strives to provide opportunities for everyone in our community to participate in the healthy, safe and inclusive sport of lawn bowls. These opportunities come in a wide variety of ways, ranging from competitive Saturday open gender and Thursday ladies sides, to the more relaxed club run tournament days, night owls competitions and social events.

The club is managed by a group of dedicated volunteers, all of whom tirelessly provide their skills, time and assistance to ensure the club can offer a variety of structured programs and events to their members and the broader community. We pride ourselves on being a club that attracts a younger demographic, and regularly 'punches above it's weight' in an association dominated by larger coastal competitor clubs.

As we are a local community sports club, our major source of revenue is generated from membership fees and donations received from generous individuals & businesses. These funds are then reinvested into the club for the benefit of all members.

As such we invite you to purchase one of our 2020/21 season sponsorship packages. As a sponsor of the Langhorne Creek Bowling Club, we guarantee to promote your brand/product/service throughout the club and wider community at every opportunity.

The opportunities that the Langhorne Creek Bowling Club can offer to an interested party have been reviewed and significantly improved this year, and are included on the following page.

Please indicate your preferences via the following selections:

Langhorne Creek Bowling Club 2020/21 Season Sponsorship Confirmation

I will **not** be able to provide sponsorship for 2020/21 at this time.

Yes, I will purchase a sponsorship package for 2020/21.

Sponsorship Package:..... (please print)

Name: (please print)

Business Name: (please print)

ABN:..... (please print)

Postal Address: (please print)

Mobile/email (please print)

Please return this preference sheet no later than 31/10/2020 via email to lcbowlingclub@outlook.com

Should you choose to purchase a package with our club, an invoice will be provided upon receipt of this form.

Thank you for your support and should you have any queries please do not hesitate to contact Ben Footner on 0404490601. (on behalf of the Langhorne Creek Bowling Club).

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LANGHORNE CREEK BOWLING CLUB SPONSORSHIP PACKAGES 2020/21

Sponsorship Feature	Platinum Sponsor (\$1,500)	Gold (\$800)	Silver (\$400)	Bronze (\$200)	Partner (up to \$200)	Grape Donor (Grape Donation)
Facility Hire	FREE	FREE	50% Discount	25% Discount	N/A	FREE
Night Owls Team Entry	FREE	FREE	FREE	N/A	N/A	FREE
Sponsor Function	2x Teams	1x Team	1x Team	1x Team	1x Team	1x Team
Sign Facing Football Oval	YES	N/A	N/A	N/A	N/A	N/A
Sign Facing Greens	YES	YES	N/A	N/A	N/A	YES
Sign in Clubrooms	YES	YES	YES	N/A	N/A	YES
Logo on Website	YES	YES	YES	YES	YES	YES
Social Media Feature	1x Paid 1x Unpaid	1x Unpaid	1x Unpaid	N/A	N/A	1x Unpaid
Promotional Material Logos	YES	N/A	N/A	N/A	N/A	N/A

PACKAGES CAN PURCHASED WITH FUNDS OR GOODS/SERVICES TO THE VALUES ABOVE.

TAILORED PACKAGES CAN ALSO BE NEGOTIATED IF SO DESIRED, INCLUDING SPONSORSHIP OF CLUB TOURNAMENTS, NIGHT OWLS COMPETITIONS, AND OTHER FEATURE EVENTS.

The club is dedicated to forming and fostering relationships with sponsors for the benefit of both the club and your business. We are also dedicated to promoting our sponsors to our members and giving your business the advantage it deserves by being associated with our great Club.

For more information please contact Ben on 0404 490 601